

March 3, 2010

Tammy Merrett-Murry
Editor
The Alestle Southern Illinois University Edwardsville
Morris Unviersity Center, Room 2022
Campus Box 1167, Edwardsville, IL 62026-1167

Dear Ms. Merret-Murry:

Did you know that one in eight women will get breast cancer in their lifetime? Every woman is at risk. The Relay for Life is an event that raises money for the American Cancer Society. It has taken place each year since 1985, and SIUE joins in this fight against cancer.

Along with Edwardsville having a Relay for Life, the university also has its own walk, with organizations on campus forming teams to participate. Relay for Life was held for the first time on SIUE's campus in 2008. Since then, organizations have come together each year to fight for a cure.

Relay for Life will begin at 6 p.m. on April 10 and end at 6 a.m. on April 11. This is a great way for organizations to get their name out and for people to see how SIUE is devoted to the cause. Last year the campus raised over \$33,000 for the fight against cancer. This year the goal is to raise \$44,000.

Participating in Relay for Life is easy. Teams can register online. In order to raise money the members work to get people to sponsor the team through donations.

With this being the season for Relay for Life, it is the perfect time to report on the event. Getting the facts out will help generate support for the event and organizations will learn why they should sign up.

I'll be following up with you soon to discuss your interest in SIUE's Relay for Life event. In the meantime, if you have any questions or are interested in finding out more information on the event please contact me directly at 618-554-6359 or at clatch@siue.edu.

Thanks for your time and consideration,

Sincerely,

Claire Latch
Public Relations Student
Department of Speech Communication
Southern Illinois University Edwardsville